

Quote

THE WEEKLY DIGEST

Volume 29—Number 5

Week of January 30, 1955

MAY WE *Quote* YOU ON THAT?

In TWO Sections

[1] JOHN FOSTER DULLES, Sec'y of State: "If events are likely which will in fact lead us to fight, let us make clear our intention in advance; then we shall probably not have to fight." . . . [2] Rep JAS P RICHARDS (D-SC), chmn House For'gn Affairs Comm: "It may take more than congressional support of Pres Eisenhower's policies to stop the communists. I don't know, and you don't know." . . . [3] Gen GEO C KENNEY, ret'd commander of U S Strategic Air Command: "War isn't inevitable, but unless there's a big change in attitude, there is going to be one." . . . [4] HENRY CABOT LODGE, Jr, marking 2 yrs as U S Ambassador to UN: "Soviet influence in the United Nations is at an all-time low. Conversely, we stand at an all-time high. I am glad to see this condition and think I have had something to do with the development." . . . [5] ERNEST A GROSS, former U S Ambassador to UN, addressing N Y State Bankers

Section ONE

Quote of the Week

CHOU EN-LAI, premier of Red China, *refusing suggestion of a cease-fire with Chinese Nationalists*: "They (U S) use war threats and brandish atomic weapons in an attempt to force the Chinese people to tolerate the occupation of Taiwan (Formosa) by the United States, giving recognition to the U S-Chiang Kai-shek security treaty, and permitting the use of Taiwan by the U S as a military base for preparing a new war. The Chinese people absolutely cannot tolerate this."

”

Ass'n: "It may appear cynical and defeatist, but I believe the best we have in prospect is 2 generations of tension." . . . [6] Edw R MURROW, CBS news commentator, *addressing Nat'l Jr Chambers of Commerce*: "One freedom that does not make sense, even in a cold war, is the freedom to reduce freedom."

FIFTEENTH YEAR OF PUBLICATION



When Pres Curtice, of Gen'l Motors, forecast that the industry will produce 6.8 million cars and trucks this yr for the domestic mkt, he added the hedge, "provided we continue to enjoy labor peace." It was a prudent proviso.

Union contracts with GM, Ford, Chrysler expire this yr. It is obvious that United Auto Workers will grasp this opportunity with an earnest effort to establish at least the principle of the guaranteed annual wage. Since management is resolutely opposed, a stalemate may well develop. Which of the Big 3 the union will select for a test case probably will be determined by an analysis of the over-all production picture some 3 mo's hence. All plants are trying to build up an inventory surplus in anticipation of labor trouble.

" "

Republicans are running into some complications with the pro-

posed date of their '56 nat'l convention. When Demo's announced their convention date as Aug 27, their strategy was to force Republicans to meet 1st. (Politically it is counted a psychological advantage to have your opponents publicly posted before naming your own candidates.) But a Republican sub-committee promptly came out with a suggested date of the wk after Labor Day. This proposal was widely endorsed by Republican leaders. Now, however, 2 snags have developed:

(a) The television chains have announced that, unless both conventions are held in the same city, an interval of 4 wks will be required between the conclaves, in order to transport and set up required equipment for adequate coverage.

(b) The period proposed by the Republican subcommittee conflicts with annual Jewish religious observances, culminating with Yom Kippur which, in '56, will fall on Sep 16.

Republicans, it would seem, must now accept a date preceding the Democratic get-together, or postpone their convention until the 3rd wk in Sep.



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Quote

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★
"He who never quotes, is never quoted"
★ ★

Charles William Ferguson



ACTION—1

Between the great things we cannot do and the small things we will not do . . . the danger is that we shall do nothing.—HENRY G WEAVER, *Outdoor America*.

AGE—2

We are happier in many ways when we are old than when we were young. The young sow wild oats. The old grow sage.—WINSTON CHURCHILL.

AMERICA—Americans—3

Our priceless heritage is the American way of life, and nothing is more typical of the average American than his constant search for something better. The everlasting demand for better homes, better automobiles, better schools . . . better everything . . . has gone hand in hand with our devotion to freedom.—J H SHIELDS, *NEA Jnl.*

BEHAVIOR—4

A man's Sunday self and his wkly self are like 2 halves of a round-trip ticket: not good if detached.—Link.

BENEVOLENCE—5

Up to July '54 American soldiers stationed in Korea had contributed over \$3 million out of their own pockets for relief of victims of the war.—NORA DE TOLEDANO, *American Mag.*

BOOKS—Reading—6

Children certainly need to be taught how to read, write, listen to, and speak the English language, if not with elegance and charm at least with clarity. Most Americans cannot read anything more difficult than a picture paper or a pulp mag.—BERNARD IDINGS BELL, *Crisis in Education* (Whittlesey House).

CHRISTIANITY—7

In worldly and temporal matters one man in a Christian society may be richer or more powerful than another, but in spiritual matters, there can be no distinction between one man and another.—ARTHUR BRYANT, *Illustrated London News*.

COMMUNITY—Development—8

Apathy is the 1st principle of politics. You can count on the fingers of 5 people's hands the people who do the thinking and planning of how a community is going to go. . . We've got to re-interpret community participation, show people the real kick in helping to make a community operate. . . . If you can't get a city to work together, you can't get a planet to work together.—Dr NORSTON E LONG, Prof of Political Science, Western Reserve University, *Antioch College News*.

..... Quote



Hottest conversation topic on the Washington cocktail circuit is an LP record, *The Investigator*, a hard-hitting take-off on Sen Jos R McCarthy, with a voice which sounds exactly like his. No one seems to know where the record came from—and it isn't for sale locally—but a few copies are circulating, and causing plenty of talk.

" "

U S Chamber of Commerce is putting out a "taxpayer's dollar" which has a cartoon showing 2 men walking down the street. Explains one: "You save a billion here, a billion there, and the 1st thing you know, it mounts up."

" "

In allowing Presidential press conferences to be televised, White House Press Sec'y Jas Hagerty has carefully taken a step to black out prima donnas of the press corps. Cameras are placed so tv audience sees only backs of heads of reporters asking questions. A few are complaining.

" "

Washington newsmen recently voted Sen Geo Smathers (D-Fla) the best-dressed Senator. Smathers' administrative assistant, Jake Carlton, is a bit worried about political repercussions. "Now," he says, "my problem is to get a picture of the Senator in dungarees in Fla newspapers once a wk."

..... *Quote*

Page 4 Volume 29—Number 5

CRIME—9

Unless Congressional economizers desist in their practice of cutting down funds available for the operation of our courts we might just as well close our doors and turn everybody loose. I noticed the other day that congress provided more money for the care of monkeys in the Washington Zoo than it has for the juvenile dep't of the Fed'l courts.—Fed'l Judge SHERRILL HALBERT, Sacramento, Calif.

DEMOCRACY—10

One of the basic qualities which a leader in a democratic setting must acquire is the habit of renouncing power or authority over others. The democratic leader is a person who knows how to discover the will of the group, and who knows the secret of releasing the energies of the group. He is a catalytic agent who influences group action but never dominates.—E C LINDEMAN, *Phi Delta Kappan*.

DISCIPLINE—11

In the old days when a youth started sowing wild oats, father started the thrashing machine.—Tama (Ia) *News-Herald*.

DRINK—Drinking—12

Alcoholism is the number 4 health problem in the U S today. Alcohol addiction is 10% more prevalent than tuberculosis, 50% more prevalent than cancer, and 225% more prevalent than polio-myelitis.—Keeley Institute.

EDUCATION—13

Little boys would learn to write much sooner if blackboards had the appeal of fresh cement.—Florida School Bulletin.

Mining the Magazines



Gentry, the \$2-a-copy elite quarterly, has now reached its 3rd b'day, and somewhat to the surprise of all concerned, now boasts 36,000 subscribers. Ads feature such items as 160-day cruise on the *Stella Polaris*, at prices ranging from \$1490 to \$4,695; a foam-rubber monogrammed toilet seat at \$25; \$1,000 custom-built radio-tv cabinets and electric socks at \$17.95 per pr.

Tide, the merchandising jnl, (1-15-'55) carries an article on "price packing" in auto retailing. Practice is possible because few prospective customers know actual list prices; find it difficult to calculate delivery charges, taxes, etc. Works this way: On a car listing at \$2,000, dealer allows customer \$800 on used car valued at \$400, but he raises list price of new car to \$2,400. In this way he can write up the \$800 used car as the required one-third down-payment for financing, thus assuring the sale. If no financing is required the packed \$400 is treated as a "discount" to the buyer.

In the current *Esquire* Havana is billed as "the sexiest city in the world." And *Holiday*, doing an article on Nevada, reveals that "there is gambling" in urban centers.

New Yorker rep'ts on the latest in "club" offers: a "Disease-of-the-Month." For \$9 a yr recipient gets a monthly monograph on some interesting disease. Intended for physicians but "any layman with \$9 and a slow heart can get in."

”

Current *Newsweek* (1-24-'55) carries front-cover portrait of Clare Boothe Luce. This item is remarkable only when you reflect that she's the wife of Henry Luce, publisher of *Time*!

Law-enforcement officers aren't stopping offenses in the 'teen-age crime field, and *U S News & World Report* (1-14-'55) interviews a judge, a state's att'y, police captains and commissioners to find out why. Answers point to laxity of juvenile courts, the softness of correction homes, the shortage of foot policemen. Says Judge Sam'l S Leibowitz: "Nowadays it is not mere juvenile delinquency—now it is violent sadistic crime—the kind of crime that was for'gn to even the plug-uglies of yrs ago. Today is the era of the juvenile criminal, and I emphasize the word 'criminal.'"

..... *Quote*

EDUCATION—Russia—14

Russia with all its distasteful methods at least sets a high standard for bright young children in its schools. As a result, they outmatch us in qualified candidates for the more difficult disciplines of science and are in fact training more specialists in science and engineering than we are.—L F TICE, "Education for Mediocrity," *American Jnl of Pharmacy*, 11-'54.

GIFTS—Giving—15

Many complain that "the church is always asking for money."

The late Ernest Fremont Tittle told of the man who complained that his wife was always asking for money: "\$5 for a hat, \$10 for a dress, \$40 for a coat; always dollars and more dollars." The sympathetic friend asked, "What do you do about giving her so much money?"

"Oh," was the reply, "I never give her any money because she wants so much!"—W W REM, "On a Wide Circuit," *Pastor's Jnl*, 1 & 2-'55.

GOD—and Man—16

In a religious convention in Scotland an American once met a very eccentric old gentleman by whose speech and manner he was very much impressed. Asked his occupation, the Scotsman repl'd: "Sir, my business is to serve the Lord, but I make shoes to meet expenses." — R B PEERY, *Moody Monthly*.

HONESTY—17

An honest man won't become a dog for the sake of a bone.—*Auslese*, Frankfurt (Quote translation).

..... *Quote*

HUMAN NATURE—18

The people who try my religion more than any other are those who meet every proposal for human betterment or change with a superior smile and the old statement, "You can't change human nature." Someone said, "There's more downright blasphemy in that sentence than in a tent full of top sergeants." There is more downright atheism in that attitude than in all the professed Godlessness of Russia, for at least Russia believes that *something* can be changed.—J WALLACE HAMILTON, *Horns & Halos in Human Nature* (Flemming H Revell).

JUVENILE DELINQUENCY—19

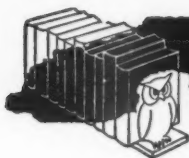
Growth of mbrship in the Boy Scouts of America during the past 5 yrs has far surpassed the increase in juvenile delinquency during the same period.—ARTHUR A SCHUCK, of N Y, chief Scout exec in U S.

LAW—Lawyers—20

As civilization progresses, we should improve our laws basically, not superficially. Many things that are lawful are highly immoral and some things which are moral are unlawful. — HENRY L DOHERTY, *Forbes*.

LIFE—Living—21

It is the great destiny of human science, not to ease man's labors or prolong his life, noble as those ends may be, nor to serve the ends of power, but to enable man to walk upright without fear, in a world which he at length will understand and which is his home.—PAUL B SEARS, *Charles Darwin* (Scribners).



Book Briefs

Readers devoted to the "shaggy dog" type of anecdote should hasten to acquire a slim volume, *The Shaggy Dog Story*, fashioned by Eric Partridge, British lexicographer (compiler of *Dictionary of Slang*, *Dictionary of Cliches*, etc). Originally published in England, the little book is now available here thru Philosophical Library. Partridge relates, in leisurely British manner, most of the classic "shaggies" including a few you may not have encountered. Oddly enough, the author, a pretty thorough scholar in such matters, relates that the original "shaggy dog" story (the one from which the species derives its name) has been "widely circulated only since 1942 or '43." It is, of course, much older than that. *Esquire* ran an article some 20 yrs ago relating this story and others of its ilk, applying the "shaggy dog" tag to the group.

Speaking of dogs, we can now inform you, if you have palpitating interest in the subject, that to "dog-ear" a book is to "turn back a page in the manner, shape or fashion of a dog's ear." This knowledge we came upon in an article in *Library Information*, a bulletin issued by the University of Washington. The term goes back farther than current researchers have cared to trace. Certainly it was well accepted as early as 1836. In that yr the Rev

"In the 19th Century the novelist turned out a book a yr. He could make a living at it. Now a novelist writes a book every 3 yrs, because he is doing things in between."—MERLE MILLER, pres, Authors' Guild.

Richard Harris Barnham wrote a poem to his son upon presenting him with 2 books. The last verse reads:

"As three shillings have fled
From my pocket, dear Ned,
Don't dog's ear nor dirt them,
Nor read them in bed."

Speaking of the passage of time—an occupation to which we are chronically addicted—it was half-a-hundred yrs ago, come the next daffodil season, that Anthony Hope (more properly, Sir Anthony Hope Hawkins) gave us *The Prisoner of Zenda*. Even a current generation can recall the film, starring Ronald Colman. But who remembers the sequel, *Rupert of Hentzau*, published 2 yrs later? Geo Barr McCutcheon's *Graustark* was a frank (and successful) imitation of *Zenda*. On Apr 9 Dutton will issue a 50th anniversary edition of *The Prisoner of Zenda*.

.....Quote.....



One Nation Under God

A self-centered nation paid little notice when 300 cities marked the 1st Brotherhood Day in 1934, under sponsorship of the Nat'l Conf of Christians and Jews. This yr, with Americans painfully aware of the need for world fellowship, more than 10,000 communities will observe Feb 20-27 as Brotherhood Wk, taking "One Nation Under God" as their theme.

Without tolerance, without understanding of each other or without a spirit of brotherhood, we would soon cease to exist as a great nation. — Pres DWIGHT D EISENHOWER.

" "

Overnight our world has been made a neighborhood. It is yet to be made a brotherhood.—Rev ELMER HOBBS, *Christian Advocate*.

" "

The influences that really make or mar human happiness are beyond the reach of law. The law can keep neighbors from trespassing but it cannot put neighborly courtesy and good will into their relations.—WALTER RAUSCHENBUSCH, educator.

" "

The opportunity to practice brotherhood presents itself every time you meet a human being.—JANE WYMAN, actress.

..... *Quote*

MAN—22

It seems to me that there is very little human about men at times, except their shapes. However, since the scientists thru many experiments on lab'y mice have proved that it is possible to accumulate enough experience to negotiate a simple maze, I have much hope for the future. We still have time to learn. After all, as a race, we are younger than mice.—BORIS ARTZYBASHEFF, *As I See* (Dodd, Mead).

MONEY—23

The world runs on confidence, and there is no greater destroyer of confidence than an unsound currency.—GEO M HUMPHREY, Sec'y of the Treasury, "Sound Money is Continuing Policy," *Nation's Business*, 1-'55.

MUSIC—24

Music demands of us men and women that we attain a composure, an inwardness that will enable us to raise to life something of the deep spirit that lies within it.—ALBERT SCHWEITZER, *Instrumentalist*.

POPULATION—25

The population of the U S per sq mile is approx 52, compared with 512 in Western Germany, 200 in France, 289 in India, 830 in the Netherlands, and 535 in the United Kingdom.—*Census Bureau Report*.

PREJUDICE—26

Children catch prejudice from their parents more surely than they catch the measles.—AGNES E BENEDICT & ADELE FRANKLIN, *Your Best Friends Are Your Children* (Appleton-Century-Crofts).

Pathways to the Past



Week of
Feb 20-26

Nat'l Engineers Wk

Nat'l Catholic Book Wk

Brotherhood Wk (20-27)

Feb 20—Universal Day of Prayer for Students. . . Ready to show colonists how proper soldiers fight, Gen Edw Braddock arrived 200 yrs ago (1755) as commander of British troops here (his proper soldiers marched out in orderly fashion, and Indians, not knowing guerrilla-style fighting was simply not cricket, shot them down in orderly fashion).

Feb 21—Eustace Tilley, supercilious man-about-town, was cover boy on the 1st issue of the *New Yorker* 30 yrs ago (1925).

Feb 22—Mardi Gras. . . *Washington's Birthday.* . . A festive day for movie-house operators; 325 yrs ago (1630) Indians introduced popcorn to the Pilgrims. . . 145th anniv (1810) b of Frederic Chopin, one of few composers known solely by his works for piano. . . The Catholic Young Men's Nat'l Union formed 80 yrs ago (1875).

Feb 23—Ash Wednesday (*Lent begins*). . . 270th anniv b of German composer Geo Frederick Handel, chief founder of the oratorio (his *Messiah* is only music save nat'l anthems that brings audiences to their feet). . . Chicagoan Paul Harris and friends formed a club 50 yrs ago (1905) to meet in

rotation at mbr's homes—now it is the sprawling, internat'l Rotary Club. . . Seven U S Marines staged a monumental flag-raising on Iwo Jima's Mt Suribachi 10 yrs ago (1945); a photo of the deed sparked the 7th War Bond Drive, and a massive statue of the event now stands in Washington.

Feb 24—130th anniv d of self-appointed morals guardian Thos Bowdler, who published "family editions" of Shakespeare's and Gibbons' works with all the nasty words deleted (to bowdlerize now means to expurgate a work prudishly).

Feb 25—World Day of Prayer. . . Spanish explorer Coronado set out 415 yrs ago (1540) on an unparalleled pie-in-the-sky trek, searching for the legendary 7 golden Cities of Cibola in America's Southwest. . . The West was still the land of opportunists (rancher-type) 70 yrs ago (1885), so Congress banned illegal fencing of public lands out there.

Feb 26—Many an artisan must have choked on his blowing-tube 60 yrs ago (1895) when the 1st glass-blowing machine was patented. . . The emphasis is recent, but the Air Defense Command has had an eye to the sky since its creation 15 yrs ago (1940).

..... *Quote*

"Of all things!"

The brothers Grimm grow grimmer day by day. From European sources we learn that Reds have lately re-written *Hansel & Gretel* as a drama of slave labor in the West.

In the communist version 2 children of hard-working collective farmers stray across the border into the evil land of the capitalist West. They are discovered by the greedy wife of a capitalist who presents them to her husband as slaves. They escape and are pursued, but a communist frontier guard rescues them in the nick of time and delivers a moral lecture: Children must never cross the border, but dutifully help their parents fulfill the norms of the plan.

From E Germany comes an outline of the revised *Snow White*. We quote from production notes, as rep'ted by radio of American High Commission in W Berlin:

Snow White, an outcast, is educated with the children of the castle janitor. She is on good terms with the farmers, who are actually revolutionaries. That is why the Queen hates her. She is poisoned by the wicked Queen with tainted canned goods from the U S. A People's Police commissioner, searching for potato bugs dropped on the crops by for'gn enemies, liberates Snow White, who leaps from her glass coffin shouting "Friendship!" Joyous shouts of the dwarfs, who dig uranium, are heard thru the Urals.

..... *Quote*

RELIGION—27

More and more people point out, as tho in wonder, that the Golden Rule is common to all great religions. Why should it not be, since the aim of all religions is the same? They are all phases of one eternal religion that may at times suffer partial eclipse, but never dies.—HENRY JAMES FORMAN and ROLAND GAMMON, *Truth is One* (Harper).

RETIREMENT—28

If everyone over 65 in Canada retired, there wouldn't be enough people left working to provide food, shelter, other necessities. Most people are happier, healthier, wealthier to keep on working past usual retirement age. — *Financial Post*, Canada.

SAFETY—Safe Driving—29

Don't drive as if you own the road; drive as if you own the car. —*Rocky Mountain News* (Canada).

SCIENCE—30

The truth in science is usually simpler than the theories which precede its demonstration.—W E GYE, *Science Digest*.

SEXES—31

A man is seldom satisfied by a woman's being fair. He wants her to be fair and warmer.—*Changing Times*.

SIN—32

Seven deadly sins: politics without principle, wealth without work, pleasure without conscience, knowledge without character, business without morality, science without humanity, and worship without sacrifice. — E STANLEY JONES, religious leader.

TEACHERS—Teaching—33

Psychiatric training of teachers of children is essential. More teachers who can recognize mal-adjustment behavior patterns in children are needed if the nation is to avoid a serious increase in juvenile delinquency.—Washington court worker, addressing Diocesan Teachers Institute.

TELEVISION—34

The main thing wrong with tv is that both its programs and its thinking come via channels.—ALVIN W OUTCALT, *Tide*.

TRUTH—35

Truth is not a crystal one can put in one's pocket, but an infinite fluid into which one falls headlong.—ROB'T MUSIL, *The Man Without Qualities, Vol II* (Coward McCann).

VIEWPOINT—36

Sometimes it is only a change of viewpoint that is needed to convert a seemingly tiresome duty into an interesting opportunity.—ALBERTA FLANDERS, *Wkly Unity*.

WASTE—Food—37

A U S Gov't survey of waste found in garbage cans shows that American families throw away an average of two-thirds of a lb of food per person every day. — JOS GUIDONE, "Save 25% on Your Food Bills," *American Mag*, 1-'55.

WORK—38

Some people think they are overworked because it takes them all day to do a 3-hr job.—*Executive Plan Service*, hm, Arnold Glasgow Co.

In Brief

We may be a trifle tardy in bringing the matter up, but word has just come to us of the enterprising London tobacconist who, in the early days of the New Year, placed this sign conspicuously in a front window: "BREAK THAT RESOLUTION HERE."

And you may by now be weary of tabulations relating to the yr 1954. Yet we venture one further intrusion—an item we deem of some significance in a democratic nation where the people, praise be, are still blessed with the right to know: In '54, then, Pres Eisenhower conducted 5 formal press conferences, with an average attendance of 200 reporters. Press minions threw more than 2500 questions at him. He ans'd them all. And right forthrightly, too.

Network television is now so costly that joint sponsorship of popular programs is accepted as normal procedure. But sometimes it results in odd plugfellows. For example, 3 soapmakers (Manhattan, Proctor & Gamble, Colgate-Palmolive) have currently bought segments of *Ding Dong School*.

The *Brooklyn* (N Y) *Eagle* is now running a wkly column of classified ads of baby-sitters. . . . With the motion picture Academy Awards in the offing, we are reminded by Caskie Stinnett that a strip-teaser now working in Los Angeles is billed as "The Anatomy Winner of 1955!"

..... *Quote*

Good Stories.....

you can use

The young man, given the opportunity at last of learning to become a lion-tamer, strangely enough seemed rather bored. In fact, as he was about to put his head into the gaping mouth of the lion, he stretched his arms and yawned luxuriously.

The animal stared at him incredulously. "Just a minute," said the lion. "Who does what to whom?"—H L MYERS, *Pageant*. a

" "

The jury had deliberated for several days and finally filed back into the courtroom. "Have you reached a verdict?" the judge asked the foreman.

"We have, your honor," was the reply, "but in order to make this trial as fair and agreeable as possible we'd like to ask the defendant one question."

"Go right ahead," said the judge.

Turning to the prisoner, the foreman politely asked, "Do you want AC or DC current?" — AL SPONG. b

" "

Talking about a shiftless girl friend of his, Tennessee Ernie Ford quipped: "She's so lazy, when she wants to brush her teeth, she just goes to a tennis match and holds her toothbrush in front of her mouth." c

.....Quote.....

I LAUGHED AT THIS ONE

JEAN BANNERMAN

The young people of our church were putting on a play. In a dramatic scene, the beautiful heroine, seeking honest employment in a great city, was finally driven, in her desperation, to interview the proprietor of a hotel. As the script goes, the gal, told that no help is needed, drops to her knees with a final beseeching plea: "Oh, master, couldn't you use a waitress?" It went fine at rehearsal, but on the eventful night the inexperienced actress became slightly confused: "Oh, waiter," she cried, "couldn't you use a mistress?"

" "

A decrepit horse was being offered to the highest bidder. An old farmer watched as a young man in riding breeches bid for the animal. When the sale was completed he turned to the young fellow. "Tell me," he said, "what on earth are you going to do with that nag?"

"Oh," repl'd the cocky young sportsman, "I'm going to race him."

The farmer took a second look at the animal. "Well," he said, "you'll win."—*L & N Mag*, hm, Louisville and Nashville Ry. d



Is there no end to the callowness of brand-new, 1st-time male parents? A correspondent of ours reports that a while back one of his business acquaintances, about to become such a parent and mindful of the fact that twins ran in his wife's family, took out twin insurance at Lloyd's. Our correspondent marked his acquaintance down as a man prudent to the point of stodginess, and then, as it happened, did not see him for nearly a yr. When he did, he inquired immediately, "How did it come out?" "Oh, I won," was the reply. "Really?" exclaimed our correspondent and then demanded excitedly, "What did you get?" "A thousand dollars," replied the wretch, who has since, our correspondent says, become as harassed and doting a father as 2 little girls could wish for.—*New Yorker.* e

" "

Mother promised small Jane that she could select her own winter coat. At the store the final decision rested between the blue one mother liked and the red one that dazzled Jane.

Apparently reversing her decision that children should have the fun of making choices, mother said, somewhat sharply: "I think I'd like my little girl best in the blue coat."

With eyes still on the red one, Jane said firmly, "But, mother, remember I belong to *me*, too!"—**B L BUSCH.** f

There are still a few things you can get for a dollar — nickels, dimes, quarters.—**HOWIE LASSETER.**

" "

During an examination, a student's darkest hour is just before the answer dawns on him. — **KAY INGRAM.**

" "

The proposal to put the Czechs out of the World Bank leaves the punsters speechless.—*Boston Globe.*

" "

As motorcars get longer and wider, we may reach the goal of the Hoover era in reverse—2 garages for every car.—**Sen SOAPER, NANA Syndicate.**

" "

After a day of driving around on the highways, one motorist says he's tired of risking his life—so he's going down to enlist in the Costa Rica-Nicaragua war. — **FLETCHER KNEBEL, NANA Syndicate.**

" "

Money can't buy love, but it makes shopping for it a whole lot more interesting.—*Louisville Courier-Jnl Mag.*

" "

Hollywood: where you live happily and get married forever afterward.—*Automotive Dealer News.*

" "

Falsies: A sort of hope chest.—**T HARRY THOMPSON, Sales Mgt.**

..... *Quote*

Wit & Wisdom of Washington

Geo Washington had a quick social wit for which he has rec'd too little credit. Seated at the dinner table he complained to a servant that the fire on the hearth behind him was too large and too hot.

"But, sir," a guest said facetiously, "I thought it behooved a gen'l to stand fire."

"Yes," said Washington, "but it ill becomes a gen'l to receive it from the rear."—*Executives' Digest.*

" "

The election of Geo Washington to the presidency of the newly independent U S placed King Chas III of Spain on the spot. Obviously, the occasion called for a gift — but what would a ruler by divine right send the head of a rebellious colony? With great pomp and ceremony, the gallant Latin presented Washington with a jackass—the 1st such animal to reach the country. Named "Royal Gift," he was accepted with thanks by the Father of the Republic, who promptly went into the mule-breeding business!—*Better Farming.* g

" "

Two children were playing make-believe one rainy afternoon. "What would you do," asked one, "if you found a million dollars?"

"Well," replied the other, "if whoever lost it was real poor, I'd give it back."—*American Wkly.* h

..... *Quote*

An American visitor to London was being shown the treasures of the City. One of the places he visited was the Skinners' Hall.

As he gasped appreciatively at the fine old hall, and the wonderful gold plate bequeathed to the company, he sighed with admiration.

"My!" he exclaimed, "but your income-tax people certainly have done themselves proud."—*Tit-Bits.* i

" "

A man who had never even been out of his corner in a rural county in Texas was making his first trip to New York to attend a convention and friends were showing him the sights in a big way. After the theatre one night they took him to a large night club. Wanting to observe his reaction, one of the New Yorkers whispered to the waiter to bring some champagne and caviar. The waiter finally arrived with the order and then the host leaned back and waited for the Texan to eat.

"This apple cider's all right," solemnly observed the Texan after a few moments, "but I can tell you one thing. That b'ackberry jam's been in the icebox with some fish!"—*DAN REVELLO.* j

" "

"Good day, ma'am," spoke up the stranger when a woman ans'd the doorbell of a boarding house, "would you like to buy some insect powder?"

"No," she told him flatly. "I have no use for it."

"Good," declared the stranger. "I'll take that room you're advertising for rent!"—*Great Northern Goat,* hm, Great Northern Ry. k

On a recent CBS show, Jack Benny asked his valet Rochester what strange vegetable he was holding in his hands.

"It's a head of lettuce, boss," ans'd Rochester.

"How can this be lettuce?" pondered Benny. "It's pure white."

"Well, boss," Rochester said, "the fad is over now. They're taking the chlorophyll out of everything." I



Taking Stock

The chairman of the New York Shipbuilding Corp told stockholders: "If it takes making women's apparel to make money, we'll make women's apparel." — News item.

There has, indeed, been change of pace

Since days when, we are told,
In ancient Greece fair Helen's face
Launched ships a thousandfold.

Shipbuilders may, in case of lull,
For sake of those with stocks,
Instead of hold and keel and hull
Turn out some dainty frocks.

The riveter in stocking cap
And welder with his arc
May stir themselves so that, may-hap,
Milady may embark

In clothing that will never warp
Or rust or slip a cable,
And has "N Y Shipbuilding Corp"
Upon the collar label.

The old collector was showing his guests around his house and garden, where everything was as old as possible: the furniture, the china, the rugs, his wife—in short, the house of a collector. Finally he showed his friends his sun dial: "Isn't it splendid? I never use a clock," he pronounced emphatically. "And at night?" inquired a daredevil. "At night?" the collector repeated, not letting that get him down. "Why, I simply take a lantern and look at the time."—*Revue*, Munich (Quote translation). m

" "

"Mother," inq'd the pretty teenager, "would it be all right for me to invite three Air Force cadets for dinner?"

"Of course, dear. But how will you entertain three of them?"

"That'll be easy," explained the girl. "Two of them like television." —*Fifth Wheel*, hm, Indiana Motor Truck Ass'n. n

" "

The comic magician was in need of an assistant to aid him in performing his mirth-provoking tricks and was interviewing a young man who had applied for the job. "I need a man," he said, "who can keep a straight face all thru my performance, who will under no circumstances allow a smile to show on his face no matter what silly things I might say or do. Now, what are your qualifications for this job?"

"Well," repl'd the young man, "I used to be a page boy in the House of Representatives."—*Cap-per's Wkly*. o

..... Quote

Quote-ettes

Adm LEWIS L STRAUSS, chmn
AEC, giving his theorem drawn
from troubles of '54: "It's called
'the Strauss' Law' — if anything
bad can happen, it probably will."

1-Q-t

" "

Cmdr EUGENE F McDONALD, Jr,
ardent yachtsman and pres Zenith
Radio Corp'n: "Land is only a
place to tie a boat to."

2-Q-t

" "

HUMBERT GATTI, executive chef,
Plaza Hotel, N Y C, explaining
acute shortage of male cooks:
"American boys don't like the idea
of working wk-ends and holidays."

3-Q-t

SECOND CLASS MATTER

News of the **NEW**

Edited by ALICE JACOBS

We're in one of our really screw-ball moods today—and that's a good way to feel when we start describing Paris designer Pierre Cardin's view of the necktie. It is, he says, man's most expressive accessory and can make or break masculine elegance. Obviously, this goes far beyond the "If you got egg on your necktie, it ain't sexy" school of thought.

Monsieur Cardin has one gorgeous little number for the boy who wants to look his best at dances or parties: it's white silk faille with fringed ends, decorated with 3 horizontal rows of rhinestones. (Oh, yes, it is, too. We

never exaggerate.) After her boyfriend showed up in that, what girl would be content for him to go back to vividly colored velvet bowties? But if he insists, Cardin has those, too.

The real prize of his collection is a tie made for a bridegroom; it matches his bride's wedding dress. Yep, you guessed it: white lace lined in white silk. Personally, we think Cardin is too conservative. This wedding necktie should have a concealed music box to play *Good-bye Girls, I'm Thru* as the groom makes his entrance. We offer this suggestion, gratis, to American tie mfrs.

NOTE here items of special interest in this issue _____
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